



Managed by Jivan Jyot Trust, Amroli-Surat

J.Z.SHAH ARTS & H.P.DESAI COMMERCE COLLEGE,AMROLI-SURAT

Grant in Aid College affiliated to Veer Narmad South Gujarat University, Surat

Re-accredited 'B' (CGPA 2.74) By NAAC

An ISO-9001:2015, ISO-14001:2015, OHSAS-18001:2007 Certified Institute

B.A. [Principal- Gujarati & Economics], B.Com [Eng. & Guj. Medium]

M.A. [Gujarati, Economics, English], M.Com. [Accountancy - Eng & Guj. Medium]

Reports of Seminar, Workshop and Conferences arrange by College

YEAR 2013-14

Seminar on career opportunities in chartered accountancy & commerce (30/7/2013)

A one day seminar on career opportunities in chartered accountancy & commerce was hosted by the institute in the sports complex on 30th July, 2013. The workshop was conducted by CA Jay Chaira. Principal Dr. K. N. Chavda has given the welcome speech and coordinator of the seminar Dr. Girish Rana has given the introduction of the seminar and chief guest. Around 200 students participated in the seminar. He gave lecture for 2 hours.

Today, just completing your graduation is not counted as having a great career. Students need great knowledge and a good degree to face strong competition in life. But the most important question is which is the right course after B.Com. The speaker informed about various career opportunities after graduation. He talked about Masters of Commerce (M.Com), Masters of Business Administration (MBA in Finance), Certified Management Accountant (CMA), Chartered Accountancy (C.A.) and Company Secretary (C.S.). Overall it was a session that gave students idea about how to go well in planning their career.



2. Seminar on Career Avenues in the Banking Sector:(5/8/13)

The seminar has been conducted on career avenues in the Banking Sector. It was organized for the students of the final year of B.Com. Around 200 students have been participated in the seminar. The key note speaker of the seminar was Dr. Jatin Nayak, who gave detailed knowledge of the banking industry and the career opportunities. The entire session being very interactive, students took active part in the entire seminar.



3. Motivational lecture Jeena Isika Naam He (5/9/2013)

The institution has arranged a motivational guest lecture on Jeena Isika Naam Hai for the under graduate students of the college by Mr.Bhavik Shah. Through his training & Power-talks, help learners to re-invent themselves; they become more confident, fearless, and successful.

In his motivational speech, he encouraged students to follow their hobbies, to stay stress free, make their hobbies like reading books or comics to improve English & to watch English movies to learn the pronunciation of the words and get familiar with language.

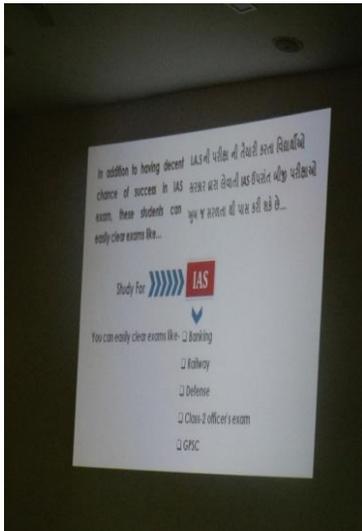
He involved students to do physical activity to relax, as well as told them few tricks or activities to get released from stress or anxiety.

He inspired them by his words of wisdom “Not to give up, take a break, if you must.... but never give up”. There were also obstacles along the way. But with each small step they can be overcome. There were frustrations, fears and uncertainties. But with each small step they can be crushed. There was hardship and danger, but with each small step and focus on the desired destination it can be conquered. So you see, success is no mystery. It takes only one small step to succeed.

Session concluded with the vote of thanks.

4. Seminar on career guidance program for competitive exams of banking & talati services (2/1/2014)

Career guidance plays a very important role in the lives of all individuals, as it helps in setting future goals and chooses careers. Career guidance is much needed service to those who did not plan for their future at an early stage; more should be done to assist the younger generations in personal career development. In this seminar we have planned to make students understand different career opportunities, procedure to appear those careers, different competitive exams and also planned to make them to understand the importance of having goal and passion and hard work to achieve the desired goal. For that we have involved some social games and shown motivational video clips to the students who all were participated in the program.



5. Workshop on saccha arth ma shikshan ane jivan by Jay Chhaira (3/1/2014)

One day workshop was organized by our college on Saccha Arth Ma Shikshan Ane Jivan by CA Jay Chhaira on 3rd January, 2014. In his session he spoke about Indian Higher Education and its constraints. He discussed the educational institutions with the contemporary changing scenario in Indian higher education, the need to reform the quality management system, functions of the universities in the changing world, and Indian universities and their trust with global rankings. He mentioned the India's huge pool of young people might be considered its biggest strength but

unfortunately India is far from having its act together when it comes to figuring out how to educate these young people. To be a major global player, India needs to take a hard look at its educational system and work towards quality enhancement.

He emphasized that information and knowledge need to be looped together, mentoring should replace instructional teaching and learning-groups should be created by the students. He showed his concern about how to bring the vocational character into the stream of higher education in India.

6. Seminar on e-commerce: key note speaker Mr. Jay Vasavada (16/2/2014)

A seminar on e-commerce was organized in the college campus by Mr. Jay Vasavada on 16th February, 2014. He is Gujarati language writer, orator and columnist of our country. He writes columns in various publications since 1996. He has published several books compiling his columns.

Objectives of the seminar were as follows:

- To provide an insight into major aspects of an E-Commerce industry and gain an understanding on the end to end of order to delivery and the value chain.
- To provide an Overview of E-Commerce and insights into Operations, Logistics, Customer service, Analytics, Tax implications, Policies and Legal aspects.
- To provide a unique opportunity for entrepreneurs and other stakeholders to explore business opportunities, gain awareness of E-Commerce technologies and undertake initiatives in order to enhance their business & network for better success.
- To help manufactures get on to third party E-Commerce Platforms.

The seminar was useful for the students of this era and that's why all the students actively participated in the seminar.

7. National conference on global accounting international financial reporting standards(IFRS)(21/2/2014)

One Day National Conference was organized in the college on global accounting international financial reporting standards(IFRS). The speaker spoke about Ind. AS in comparison with global accounting international financial reporting standards(IFRS). 150 B.Com. students have participated in this conference. During this comprehensive conference participants have obtained an understanding of the following bodies of knowledge:

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Concepts of accounting and financial reporting disclosures and varying reconciling and non-reconciling differences between GAAP and IFRS

- The scope, structure, contents and components of IFRS compliant financial statements, including underlying assumptions and related footnotes disclosures.
- Measurement and recognition of the various elements of international accounting principles and standards, including transition concerns.
- Revenue recognition and financial reporting requirements.

All the students actively participated in the seminar in an interactive manner.

PRINCIPAL
Dr. K. N. CHAVDA
J. Z. SHAH ARTS &
H. P. DESAI COMMERCE COLLEGE
At & Po. AMROLI-394 107, ST.UTRAN(W.R.)
TA. CHORYASI, DIST. SURAT.