



PERSPECTIVE PLAN

2014-2019



J.Z. Shah Arts & H.P. Desai Commerce College, Amroli - Surat

Sr. No.	Particulars	Page No.
1.	College at a Glance	
2.	Vision and Mission	
3.	Aims & Objectives of Perspective Plan	
4.	Process of the Perspective Plan	
PERSPECTIVE PLAN, 2014-2019		
5.	Curricular aspects	
6.	Teaching learning and evaluations	
7.	Research consultancy and extension	
8.	Infrastructure and learning Resource	
9.	Students support & progression motivate & promote for participation in various activities.	
10.	Governance leadership and management	
11.	Innovations & Best Practice	

COLLEGE AT A GLANCE:-

The pioneering effort of the trustees, their foresight and creative instinct led to the foundation of J. Z. Shah Arts and H .P. Desai Commerce College, Amroli on 1st July, 1991. Institute got permanent affiliation on 1st July, 1998 and has been recognized under section 2(f) of the UGC ACT: 23/6/2000 and section 12 (B) of the UGC ACT: 23/6/2000. J. Z. Shah Arts & H. P. Desai Commerce College plays a very pivotal role in the second fastest developing cities of India- Surat, which has almost 35% of population who has migrated from different parts of India. Our college is located in such an area which is bearing such migrated population who are economically lower middle class rural area people. Most of them have migrated for industrial opportunities that the diamond city Surat provides them. The students who take admission in our College are youth of these migrated population having rural background and lower middle class standards and irrespective of their cast, creed, region, languages, economical background or religious beliefs, our college provides them opportunities for higher education. Students are exposed to urban standards, they are made techno-savvy particularly girls are given ample opportunities to realize their inner strength, capabilities and above all self respect. Initially College offered B.A. and B. Com. Courses in Gujarati medium. The college took a bold step by offering B. Com (English Medium) with the existing staff in the year 1997. In 2001 M.Com.(Gujarati Medium) was introduced and in 2009 M.Com (English Medium), M.A. English, M.A. Gujarati, M.A. Sanskrit and M.A. Economics were introduced. However the M.A. Sanskrit programme had to be abandoned as very few students applied for it. Another significant addition was the introduction of an Additional Self Financed Class for Women in the Commerce Faculty in the year 2009. This new venture has turned a grand success as there are eleven divisions running full fledged with separate staff.

The College was Accredited “B” Grade with CGPA 2.27 by the NAAC, on March 28, 2008 and was reaccredited on 21st February, 2014 by NAAC and was awarded “B” Grade with CGPA 2.74 in the 2nd Cycle. The college completed its 25 years of service to society in 2015-16 with Silver Jubilee Celebration. More than 4000 students study in this college. Also College was reaccredited “B” Grade with CGPA 2.88 in AAA (Academic and Administrative Audit) by Knowledge Consortium of Gujarat on 13th May, 2015. From a seedling, the College has now developed into a banyan tree. The generosity and munificence of two decade actually paved the way for the establishment of College. Situated against very humble background, this college is equipped with all modern amenities. Many students enroll themselves under earn and learn scheme. Thereby they make themselves self-sufficient and value oriented youth of 21st century of India. We firmly believe that “The illiterates of 21st century will not be those who cannot to read and write, but those who refuse to learn, unlearn and relearn”- Alvin Toffler. Institute has also introduced skill based certificate courses like Entrepreneur Skills Development, Jewelry Designing, Fashion Designing, Digital Marketing, Tally and Communication Skills. Which has proved to be a very appreciable endeavor.

VISION AND MISSION:-

Vision

To attain excellence of students in academic and other programs and for creating an environment that is dedicated to inculcating in students the skills and values necessary to succeed in real life situations and to make them responsible citizens.

Core values

- **Quality consciousness**
- **Academic Excellence**
- **Positivity**
- **Honesty**
- **Innovation**
- **Service for others**
- **Environmentalism**

Mission

The mission of the institution is to help and promote education by providing the opportunities and creating environment along with academic, cultural and social activities for holistic development of learner's personality.

The goals of the institution are framed accordingly as under:

1. To prepare students for lifelong learning, leadership, service and responsible citizenship.
2. To serve the needs of ethnically diverse students and students with disabilities.
3. To promote acquisition of knowledge and offer opportunities and upgrading knowledge, training and skills in all fields of human endeavor by developing education network with the use of modern communication media and technologies to accept challenge of new era.
4. To promote amongst students a sense of equality, national integration, social justice, secularism and to act as a catalyst in social economic transformation for the city and state development.
5. To make arrangements for promoting healthy atmosphere, corporate life and welfare of students and employees.
6. The development and enhancement of the inner potential and self confidence of individuals by offering them ample scope for active participation in various activities.

PROCESS OF THE PERSPECTIVE PLAN:-

Post Submission of SSR in 2014, the College assessed its standing and it was decided to chart the institution's course for the next five year. A team of senior faculty members, IQAC and members of the college management set out to bring out the Perspective Plan. Over the course of a series of meetings, inputs were taken from all stakeholders, faculty, students, alumni, employers and the community and the local contexts. This Perspective Plan highlights the institution's priorities for the next five years. With the vision, mission and objectives in sight, this document outlines our plan of action to provide an outstanding educational experience. While Preparing the Present Perspectivve Plan, the IQAC has considered following.

PERSPECTIVE PLAN, 2014-2019

Curricular Aspects:

- To introduce additional divisions to fulfill and cater varied demands of the students.
- To increase student intake capacity of existing courses and improve student enrolment
- To promote the faculty members to participate in curriculum design and review at university level
- Propose to augment academic infrastructure
- To established the well structured feedback system on curriculum from all the stake holders
- To introduce career oriented courses, short term courses, value added courses,
- Provision of good academic flexibility at UG, PG and research levels
- To collect the feedback on curriculum design from all stakeholders

Teaching Learning and evaluation:

- To promote the faculty to use ICT based teaching methodology.
- To conduct different programmes for the slow learners as well as for the advanced learners
- Propose to make innovation in evaluation methods
- To initiate student centric teaching methods
- To adopt and use the online learning methods
- To introduce Internship/Field trip/Summer Training

Research Consultancy and Extension:

- To organize the International/National seminars on research and quality related themes
- Strengthening research activities.
- To increase consultancy services

- To enhance the quality of MOU's / Collaborations/Linkages with different industries, institutes for research, field projects, student trainings, teacher training and exchange to create the job opportunities for the students.
- To increase participation of students in research through, field projects, in house projects, publishing research papers in seminars, conferences, workshop etc.,
- To conduct outreach programme with the help of NSS/NCC

Infrastructure and Learning resources:

- To make improvement in infrastructure facilities like construction of more class rooms, instrumentation facility, construction of PG BHAVAN and gymnasium on the campus.
- To provide Wi-Fi facility to the students and the staff
- To provide e-learning resources like INFLIBNET, e-journals, e-books to students and teachers
- Up gradation in Library facilities & IT infrastructure

Student Support and Progression:

- To conduct soft skill development programme for students
- Organize study tours, industrial visits, field visits
- Strengthening of Placement cell, arrange the placements camps and improvement of placement services
- To introduce the student centric learning methods
- To Strengthen the career counseling and competitive examination guidance centre
- To initiate Alumni engagement for development of college
- To develop mechanism to record student progression

Governance Leadership and Management:

- Vision and Mission of the institute will be communicated efficiently to all the stake holders
- The management and employees will work together for the betterment of the institute
- Faculties will be promoted and motivated to attend the faculty development programmes
- Annual performance appraisal system to be formalized for teaching and non teaching staff
- To implements various staff welfare schemes and programs
- To conduct the external and internal audits regularly and periodically
- Governance for Quality evaluation promotion and sustenance in education

Innovations and Best Practices:

1) Environment Consciousness

- College ensures clean and hygienic campus
- Energy conservation by reducing Electricity consumption through installation of LED lights, solar panels, solar water heaters etc.
- The College will take initiative in conducting regular green practice
- The college will promote eco-friendly campus and will achieve paperless administration.
- To undertake and apply scientific methods for waste management

- College will take initiatives for water recycling

2) Best Practices:

- The college will continue the Best practices of-
- Value added courses/short term courses
- Earn and learn scheme
- Green initiatives
- Student centric activities
- Organization of seminar/conferences/workshop/symposium